



Providing Business Opportunities

Volume 25 Issue 7

News & Views

July 2009

JULY LUNCHEON MEETING

Tuesday, July 14, 2009
11:45 a.m.
Signature of Solon
39000 Signature Drive, Solon

“Banking Today and in the Future”

Panelists:
Dell Duncan, President,
Ohio Commerce Bank



Dell Duncan



Lisa Oliver

Lisa Oliver, District President,
KeyBank

Kenton Thompson, President,
First Place Bank



Kenton Thompson

Moderated by William Russo, CFP,
Securus Financial Strategies

Join us as three bank leaders discuss the current state of banking and what changes businesses can expect in the future. What are these banks experiencing from the bailout of some of the country’s largest banks? Will credit ever loosen up? Moderator Bill Russo, CFP, Securus Financial Strategies, will ask questions concerning the current credit situation as well as what and when other changes can be expected.

Our distinguished panel, representing large and mid-sized banks, will provide their perspectives on the future of the banking industry and how businesses can make the necessary adjustments in our current economy. Don’t miss this informative discussion.

FEE: \$20.00 Solon Chamber members & guests; \$40.00 non-members
Deadline for registration is 12 noon Friday, July 10, 2009

Prepaid reservations are requested

Call the Chamber office at 440.248.5080; email staff@solonchamber.com
or register online at www.solonchamber.com

Credit card payments accepted by phone
(no shows will be invoiced)

Sponsored by:



Coming Events

July Luncheon Meeting
Tuesday, July 14, 2009
Signature of Solon
11:45 a.m.

SHRR Meeting
Thursday, July 16, 2009
CSU East Center
12 noon

SYP Luncheon
Tuesday, July 28, 2009
Hawthorne Valley CC
11:30 a.m.

August Luncheon Meeting
Tuesday, August 11, 2009
Solon Community Center
11:45 a.m.

Solon Chamber Golf Outing
Friday, September 11, 2009
Grantwood
10 a.m. Shotgun

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For the monthly
Calendar of Events
including all committee
meetings, see the last page
of this newsletter or visit
us at www.solonchamber.com

CHAIRMAN'S MESSAGE



Ewa Antonczyk

I cannot believe it is already July and half of my term as Chairman of the Board is over. What a great year we have had so far even with the difficult economy. I am enjoying my year, attending committee meetings, events and getting to know so many members. I CONNECTED with many members, did you? I hope you had a chance to come to our June lunch and learned about social networking. I also hope you signed up for LinkedIn or Facebook so you can connect and exchange ideas. You may be a long term member that has slacked off for a couple of years. You may be fairly new to the Chamber and have just never connected with us. It isn't too late for anyone to begin utilizing your membership to get the most out of the Chamber. I have found that the people who make up the Chamber are our greatest resource. Most of us have talents and ideas to offer that are needed, so consider sharing them. You will find that so rewarding. I would like to let you know that Solon Chamber of Commerce is on LinkedIn so please check it out and join our group.

The more involved you become the more that you will get out of your Chamber membership. If you are looking to get involved, act now. Please join us for the July Luncheon meeting where three bank leaders will answer questions concerning the current credit situation and when changes can be expected to occur.

The Golf Committee is planning our Annual Golf outing on September 11th. This is such a great event so please plan to attend. You can play golf, you can be a sponsor, you can network, you can volunteer and you will have fun.

On behalf of Solon Chamber of Commerce Board of Directors and Staff I wish you a Happy 4th of July and hope you have a great summer. I also hope I will see you at the Solon Home Days coming this month. Do not forget to check our web page www.solonchamber.com or call the Chamber office for the calendar of upcoming events.

JULY LUNCHEON MEETING QUESTIONS

Do you have a question you would like to pose to our panelists at the July Luncheon Meeting? Are you wondering about credit card rates, mortgage values or bail-out money? Please email the Chamber at staff@solonchamber.com or call the Chamber office at 440.248.5080 before Friday, July 10th. We will do our best to include your question.

Welcome New Members

ProSource Solutions, LLC

Lowell Messner
4650 State Road
Cleveland, OH 44109
216.749.1000
IT solutions

Congregation Kol Chadash

Rabbi Estelle Mills
6545 SOM Center Road
Solon, OH 44139
440.914.0534
Religious institution

EMI Insurance Services

Keith Schuster
34208 Aurora Road, Suite 239
Solon, OH 44139
440.394.2800
Insurance

Paul J. Corrado, Attorney & Counselor at Law, Co.

Paul J. Corrado
55 Public Square, Suite 900
Cleveland, OH 44113
216.781.2895
Attorney

Comsys

Jennifer Bennett
6055 Rockside Woods Blvd.
Independence, OH 44131
216.643.5411
IT staffing

NORECAutomation

Phil Resler
30405 Solon Road, Unit 7
Solon, OH 44139
440.519.1200
Automation services

We extend a warm welcome to
our new members and encourage you to patronize
their services.



IT'S THAT TIME OF YEAR!

September is NOT that far away and one of the most fun events the Chamber hosts is the Annual Golf Outing. It's time to get that foursome together and register before it is too late! The Golf Outing has been a sell out for many years, so don't be left out.

Don't golf? How about a fun day of volunteering with other Chamber members. The networking opportunities are endless when you volunteer. And don't forget the famous Hot Dogs with Onions! They're a Chamber classic. And, of course, everyone is welcome to attend the golf outing dinner including an open bar and steak dinner.

There are also many sponsorship opportunities still available. It is a great way to "get your name" out there for all to see. Hole sponsorships allow you let your imagination run wild with games or giveaways. We provide the canopy, you supply the ideas. Page 5 of this newsletter has all the information you will need, or call the Chamber office at 440.248.5080 to reserve your sponsorship or foursome. See you there!

SAVE THE DATE!
AUGUST LUNCHEON MEETING
TUESDAY, AUGUST 11, 2009
11:45 A.M.
(NOTE EARLIER DATE)

Solon Community Center
35000 Portz Parkway, Solon

SPEAKER: CONG. STEVEN LA TOURETTE (R-DIST.19)
TOPIC: "HR1: THE AMERICAN RECOVERY & REINVESTMENT ACT
AND WHAT IT MEANS TO N.E. OHIO"

June Luncheon Meeting

Signature of Solon



Speakers Brad Kleinman and Nic Labuz with Chairman Ewa Antonczyk



Chairman Antonczyk with sponsors David and Kathie Duffy of D.D. Clean



Angela Nestor and Jessica Smith of North Coast Education Services enjoyed learning about social networks



Carole Ezzo and Nichole Woody, Professional Placement Services

Solon Chamber of Commerce

SOLON YOUNG PROFESSIONALS
Present

“LIFE BALANCE: TIME, STRESS AND HEALTH MANAGEMENT”

SPEAKER: PAUL MESHANKO
EDGE LEARNING INSTITUTE OF OHIO

TUESDAY, JULY 28, 2009
11:30 A.M.
Hawthorne Valley Country Club
27840 Aurora Road, Solon

Young professionals can feel they are being pulled in many different directions. Eventually, this takes a toll on everything affecting life. Join other young professionals to hear Paul Meshanko discuss how to put your life in balance so that you can be the best you can be in all phases of your life.

FEE: \$20.00 Solon Chamber members & guests
Deadline for registration is 12 noon Friday, July 24, 2009
Prepaid reservations are requested
Call the Chamber office at 440.248.5080; email staff@solonchamber.com
or register online at www.solonchamber.com
Credit card payments accepted by phone
(no shows will be invoiced)

Members in the News

- ❑ Congratulations to the following members honored with *Smart Business* magazine's World Class Customer Service Award: **DeVore Technologies**, **Hattie Larlham** and **SS&G Financial Services**.
- ❑ Gary Shamis, **SS&G Financial Services**, was *Solon Sun*'s "Person of the Week".
- ❑ Jeffrey A. Calig, **NAI Daus**, was one of the CoStar Power Broker Award Winners in the Top Industrial Leasing Brokers category.
- ❑ **Creative Playrooms'** Joan Wenk was the 2009 State of Ohio Entrepreneurial Success Award winner given by the Small Business Association.
- ❑ Chosen as the *Solon Sun*'s "Person of the Week" was Mike Mandato of **System Care**.
- ❑ *Crain's* list of Largest Privately Held Companies ranked by estimated 2008 revenues placed **Swagelok** at #6.
- ❑ Peggy Weil Dorfman, manager of economic development for the **City of Solon**, was featured in an article in the *Solon Times* about working with Solon High School senior Anne Kosnik on her senior project.
- ❑ **Allen Graphics** owner Don Allen was awarded the management award from C-Print International.
- ❑ Linda Rae, Executive Vice President and COO of **Keithley Instruments, Inc.** was interviewed for an article in *CBC Magazine*.
- ❑ The Leopard Restaurant at the **Bertram Inn and Conference Center** was awarded the 4 diamond award from AAA for the 7th consecutive year. Chef Zach Conover is the Executive Chef at the Bertram.
- ❑ Bev Shankman, **Healthy Solon**, was the *Solon Sun*'s "Person of the Week".
- ❑ **Swagelok, Inc.** was the subject of an article in *Crain's* about how the company bucks the trends during lean times.

Chamber Hours

The Chamber office will close for lunch one half hour Monday through Thursday from 12 noon and 12:30 p.m.

The Chamber office will close at 12 noon every Friday

CITY BUSINESS NEWS

IN THE WORKS

MASTER PLAN – The second installment of the City's Master Plan was presented at a special Council work session on June 4th. This section contains the Economic Development Plan that examines the City's current economic development practices and demographics, identifies opportunities and challenges, and provides recommendations to guide the City's future business attraction and retention activities. A copy is available on the City's web site, along with the proposed plan for the Central Retail District presented at an earlier work session.

SOLAR SHOPPING CENTER REDEVELOPMENT PROPOSAL – The owners of Solon Square Shopping Center presented a redevelopment plan closely tied to the City's Master Plan concepts for the area. The plan includes the following: 1) demolition of portions of the shopping center, 2) construction of a new 99,900 sq. ft. Giant Eagle and a 1,100 sq. ft. Get-Go with the location to be determined, 3) site plans for several free-standing retail, restaurant and bank buildings ranging from 3,200 sq. ft. to 9,100 sq. ft. The plan involves rezoning of 2.6 acres on Aurora Road east of the shopping center from O-1 General

Office to C-3 Commercial and rezoning of parcels to be determined from C-3 Commercial to C-4 Motor Service Commercial for a Get-Go station.

Portions of the existing center would be demolished and remaining portions would be remodeled. Prior to demolition, tenants would be relocated to the new free-standing buildings. There would be a net increase of 35,000 sq. ft. of building space. The property owners are negotiating with Giant Eagle and would like the rezonings to appear on the November, 2009 ballot, with construction to begin in 2010. Council members expressed a desire for a development agreement, to include a commitment from Giant Eagle, prior to putting the issue on the ballot. Council referred this item to the Planning Commission for study.

KUDOS – The City of Solon was ranked #2 out of 76 suburbs in Cleveland Magazine's "Rating the Suburbs 2009" issue. The Solon City Schools were ranked #1 in the education category.

Solon High School was one of eleven local schools on Newsweek Magazine's list of 1,500 top-rated high schools in the country. Solon ranked 214 on the list that evaluates the number of students who take advanced placement tests.

CENTER OF TOWN PROJECT – Relocation of underground utilities is complete. Contracts are being prepared for bids for the remainder of the Veterans Memorial Park improvements.

AURORA ROAD RESURFACING – The final course of asphalt is being installed between Harper Road and Solon Road. This project is near completion.

CANNON ROAD BRIDGE – The bridge over a branch of Tinker's Creek on Cannon Road between Richmond and Brainerd Roads will be replaced by the County Engineer's Office and will be closed for approximately 70 days starting June 15th. Detours are posted and are also available at www.solonohio.org. The bridge is scheduled to open prior to the start of school in the fall, with full project completion scheduled for October, 2009.

BRIDGE PAINTING – The Harper Road bridge painting was completed in June. Next on the schedule is the painting of bridges on Route 422. The work hours will be 7 p.m. to 6 a.m.

CONCRETE REPAIR PROGRAM – The pouring of new concrete on Ambina Drive will be completed soon, and work will begin on Bruce Industrial Parkway.

COCHRAN/CARTER INTERSECTION – Council accepted a bid for design services for the widening of Cochran Road at Carter Street and the addition of left turn lanes in both directions. The project has been granted funding through the Ohio Public Works Commission.



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Chet Green
President

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Solon Chamber of Commerce Annual Golf Outing Scramble

Friday, September 11, 2009

10:00 a.m. Shotgun
(Same as last year - one shotgun)

Golf & Dinner: Grantwood Golf Course
38855 Aurora Road, Solon



BE A SPONSOR - PROMOTE YOUR BUSINESS!

There are several ways to get involved.
Simply choose one of the following sponsorship levels.

Hole Sponsors (18): \$300

Package consisting of one hole sign, two tee signs

Bonus: Interactive display at hole - we supply the canopy, you supply the ideas!

Beverage Cart Sponsors (2): \$300 - SOLD OUT

Travel around the course greeting thirsty golfers!

Lunch Sponsors (2): \$200 - SOLD OUT

Sponsor the "Hot Dog" stand or the "Pizza & Sub" tent.

Tee Sponsor: \$75

Golf Ball Tee Sign with your company name.

Breakfast Sponsor (1): \$75 - SOLD OUT

Welcome golfers with coffee and a snack.

Skill Shot Sponsors (3): \$100

Your name on signs & announced at dinner!

Golf Cart Sponsor (1): \$500

Your name on all golf carts!

All Sponsors receive recognition in program,
on Chamber web site, and in Chamber newsletter.

2009

"Premier Golf Sponsors"



PLAY GOLF!

Golfer's Complete Package:

\$125 per person

Non-Golfer's Package:

\$45 (Open bar & dinner)

Please sign me up for the following:

_____ Hole Sponsor (\$300)

_____ Tee Sponsor (\$75)

~~Sold Out~~ Beverage Cart Sponsor (\$300)

~~Sold Out~~ Lunch Sponsor (\$200)

~~Sold Out~~ Breakfast Sponsor (\$75)

_____ Skill Shot Sponsors (\$100)

_____ Golf Cart Sponsor (\$500)

_____ Complete Golfer's Package (\$125)

Golfer's Name(s)

Company

1. _____

2. _____

3. _____

4. _____

(Note: we will match single golfers)

_____ Non-Golfer's Package (\$45-open bar & dinner)

Name(s)

Company

1. _____

2. _____

Payment enclosed: _____

Method of Payment: _____ check _____ credit card

_____ Master Card _____ Visa _____ American Express

Card # _____

Expiration date _____

Make checks payable and send to

Solon Chamber of Commerce

33595 Bainbridge Road #101 Solon, Ohio 44139

Questions: call 440.248.5080

Sponsorships are limited so sign up early. Fax this form to 440.248.9121 to reserve your spot. Reservations firm upon receipt of payment. Deadline for registration is August 28, 2009.

RESERVATIONS, PLEASE!

The Chamber is required to guarantee the number of guests attending a luncheon on the Friday before the event. This gives the host facility enough time to order food, schedule staffing, and arrange for other details.

Recently, we have been getting many requests from members who want to reserve a lunch on Monday, the morning of the event, or walk in.

In these economic times, the venue may not order more food than the guarantee. We do not want to turn any members away, so please be aware of our reservation deadlines and do your part to ensure a successful luncheon!

NEW MEMBER TO MEMBER DISCOUNT BENEFIT

There is a new Member to Member Discount Benefit this month. Moxie Hair Design is giving 10% off all services. If you have been thinking about getting a new hairstyle or a "mani-pedi", why not give Moxie Hair Design a call at 440.498.0444 and save 10% in the process. Members supporting members is a great way to do business!

OTHER MEMBER BENEFITS

Great benefits include 10% off equipment, parts and labor on outdoor power equipment from M&D Ltd., 440.914.1252. By fixing up that lawn mower and hedge clipper, you can become your own landscaper!

Once the lawn is mowed and hedges clipped, make your way over to Wildlife Garden, 440.248.4994 and pick up a birdfeeder. Chamber members enjoy 20% off one item in the store. So relax on your newly mowed lawn watching the birds enjoy their feast!

THE CHAMBER IS "LINKEDIN"!

The Chamber now has its own group on LinkedIn. Join the others who are there for discussions, blogs and much more. Don't have an account? You can sign up at www.linkedin.com then simply put Solon Chamber of Commerce in the "Search" box. You will be connected to the Chamber's page where you can add yourself to the group. It is a great way to stay in touch with Chamber members and what is going on. Check it out and sign in today.

LinkedIn is *the* social networking site for business people. It is a great way to not only stay in touch, but advertise your events and boost attendance.

THE CHAMBER OFFICE WILL BE

CLOSED

FRIDAY, JULY 3, 2009

**IN OBSERVANCE OF
INDEPENDENCE DAY**

THOUGHT FOR THE DAY

"The pessimist only sees the dark side of the clouds and mopes; the philosopher see both sides of the clouds and shrugs; the optimist does not see any clouds at all...he is walking on them."

WHAT'S NEXT?

3 chamber Green Business Show

If you're looking for a unique way to advertise the "green" services you offer your customers, the Solon, Aurora and Twinsburg Chambers have just the right venue - The 3 Chamber Green Business Show!

This one of a kind show will use the latest in "green" technology to showcase businesses that offer these services to the public and businesses. This show will be marketed to both residents and businesses in a three-community area ensuring a large crowd.

Currently the three Chambers are accepting show sponsorships. See the next page for details. If you are interested in booth space, watch for details in the next newsletter or call the Chamber office at 440.248.5080.

PLACE YOUR AD HERE!

**Newsletter Advertising
is still available!**

Reach over 600 members who read the newsletter monthly. Don't miss potential customers because they don't know you exist!

Call the Chamber office at 440.248.5080 for more information on how your ad can be in next months' newsletter.

We're holding space for
YOU!



Providing Business Opportunities

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The Solon Chamber of Commerce,

33595 Bainbridge Road, Suite 101, Solon, Ohio 44139

Phone 440 248-5080, Fax 440 248-9121

Emails: staff@solonchamber.com; ntraum@solonchamber.com

Chamber Officers

Chairman of the BoardEwa Antonczyk
Chairman Elect.....Marc Paige
Vice Chairmen: Mark Bednar, Steve Chipchase,
Jim Kelvington, Josalyn Murray, Greg Rosenberg
SecretaryNancy Traum
TreasurerHarry W. Hunter III

Chamber Staff

President/CEONancy Traum
Program Coordinator.....Judie Winston

Visit us at solonchamber.com

3rd GREEN Twinsburg Business Show 2009



Join the **GREEN** Bandwagon
Bring your business and products
to the people. Free Admission!

Thursday, Oct. 29

4:00 to 7:00 p.m.

Hilton Garden Inn

Twinsburg

8971 Wilcox Drive

Green Features

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Recyclable Booth Signs
How Your Business Can Save \$\$
Reduce, Reuse & Recycle!

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Place your name here!

Why Sponsor

Three Times the Exposure!
Reach your target audience
Generate sales leads
Display your products

Sponsorships

- Presenting (call for information)
- Platinum Sponsor \$1,000
Complimentary Double Booth
Name/logo on all promotional material
Name/logo on Sponsor Banner
Electronic Event Tickets
- Gold Sponsor \$500
Complimentary Regular Booth
Name on all promotional material
Name/logo on Sponsor Banner
Electronic Event Tickets
- Silver Sponsor \$300
Complimentary Regular Booth
Name on Sponsor Banner
Name on selected promotional material
Electronic Event Tickets

To secure a sponsorship,
call the Solon Chamber of Commerce
at 440-248-5080

*Thanks for your participation! No refunds after Sept. 29, 2009
Refunds prior to Sept. 29 minus \$20 handling fee*



JULY CALENDAR OF EVENTS

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	1	2 Business Dev. Mtg. Solon City Hall 8 a.m.	3 <i>Chamber office Closed</i>	4
5	6	7	8 Membership Com. Mtg. Hampton Inn 8:30 a.m.	9 Board of Directors Mtg. Solon City Hall 8 a.m.	10	11
12	13 <i>Newsletter Deadline</i>	14 July Luncheon Mtg. Signature of Solon 11:45 a.m.	15 Golf Com. Mtg. Grantwood 8 a.m.	16 Solon HR Roundtable CSU 12 noon	17	18
19	20	21	22	23 SYP Com. Mtg. SAECO 8 a.m.	24	25
26	27	28 SYP Luncheon Hawthorne Valley CC 11:30 a.m.	29	30	31	

Solon Chamber of Commerce Mission

To serve as advocates for the business community by supporting and fostering vibrant economic growth.

WAYS TO PROMOTE YOUR COMPANY

NEWSLETTER ADVERTISING

Advertising in the newsletter is a great way to reach other Chamber members. Please call the Chamber office at 440.248.5080 to schedule your ad.

DOOR PRIZES NEEDED!

Donate a door prize and receive recognition for your company at a Chamber event. Yes, the door prize can have your company name on it, thereby extending the value of your donation. Please call the Chamber office at 440.248.5080 for details.

GOLF OUTING SPONSORSHIPS

Now is the time to reserve your golf outing sponsorship. See the flyer on page 7 of this newsletter for a list of sponsorship levels. It's a great way to advertise and have fun at the same time! Call 440.248.5080 for details and to reserve your sponsorship. They sell out fast, so don't delay!

GET LINKEDIN!

Sign up for an account at www.linkedin.com and join the Solon Chamber of Commerce group. It is a good way to stay connected with other members and events at the chamber!

BENEFIT BLOG

*Benefit: The Source
Used by: Anonymous*

Having a home based accounting business, my computer is my livelihood. When it began running very slow, knew I had to do something and quick. Being a member of the Chamber, I remembered the Member to Member discount flyer that was recently emailed to me. Sure enough The Source was listed as giving a 10% discount to Chamber members on all repair labor on-site or depot. I opted to take in my computer and within a day, Robert Martin and his friendly staff had diagnosed my computer's problems and made all the changes to have it running like new.

I was so pleased with the service and discount, I decided to purchase a refurbished computer from The Source. Again, another 10% off! There is also a limited warranty on my "refurb". Because of the swift diagnostic and fixes, my business didn't skip a beat. I highly recommend calling Robert Martin at The Source for any computer fixes.

*We are looking for other experiences members have had using the Member to Member Discount Benefit.
Please send an email relating your story to
staff@solonchamber.com.*