



Benefits of membership with the Solon Chamber of Commerce - *Your Resource for Success*

The Solon Chamber of Commerce is an important resource for advocacy, information and marketing exposure to enhance the economic success of member businesses and the collective strength of the region.

This Chamber is a premier and active chamber, in an award winning city, with over 500 members and 19,000 employees representing industrial, commercial, retail, professional and home-based businesses.



Networking and Informational Programs – Over 100 educational events and networking opportunities each year. Exclusive access to member roster.



Marketing Support and Sponsorship Opportunities - Each member has opportunities to maximize visibility through FREE listing programs and by sponsoring, advertising or participating in the Chamber's many events.



Member Discounts and Cost Savings - Discount and cost-saving programs, including partnerships with **Telemedicine, Ohio Bureau of Worker's Compensation, COSE** and **NOACC**, that would otherwise be unavailable to businesses, result in significant, tangible savings.



Legislative Advocacy – Focuses on advancing economic development, lowering business costs and strengthening the region's commerce.



Enhance Members services – A variety of enhanced services designed to increase the success of the member businesses.



Member Testimonials – See what others are saying about the Solon Chamber at <http://solonchamber.com/what-our-members-say/>

How Can I Use the Resources at the Solon Chamber?



Networking Opportunities

Monthly Luncheon Meetings (All months excluding July, September)
3Chamber Luncheon Meetings with Aurora and Twinsburg Chambers (April, August, October)
Business After Five
Annual Golf Outing
NEO Business to Business Show – Multi Chamber
3Chamber Women’s EXPO
Membership Appreciation Picnic
NEO 5k GLO – Night Run & Walk
Taste of Solon
Get involved in a committee
Other Community Events

Targeted meetings include:

Western Reserve Safety Council
Solon HR Roundtable and Legal Updates (Employment Law)
Solon Women in Business
Solon Young Professionals
Manufacturing Task Force (City Partnership)
Sales & Marketing Connection Group
New Member Orientations



Informational & Educational Programs:

Relevant speakers at monthly luncheons, safety council programs, breakfast seminars, hr roundtables plus employment law updates and sales & marketing learning environment.
Chamber website – online business directory with google maps, calendar of events, job and intern board, discounts and member portal.
Weekly Chamber Digest – every Monday morning in your inbox.
Western Reserve Safety Council website: compliance checklist, power point presentations from past meetings and Ohio BWC links – westernreservesc.org
Shop Solon First website – shopsolonfirst.com
Email reminders for events and programs – login to member portal for quick registration.
Affordable opportunities for personal and professional development.
Access to Chamber Membership Roster (pdf format).
Printed Member Directory in SOLON CONNECTION magazine.
Certificates of Origin
Need a referral? Call the chamber office – we refer Solon Chamber members. (440) 248-5080.

Call the Solon Chamber, 440 248-5080, for more information or visit www.solonchamber.com



Marketing Support and Sponsorship Opportunities:

FREE Shop Solon First Listing and store front decals

FREE Enhanced listing on the Chamber website allows graphics, photos and link to your website

FREE Printed Membership Directory listing for business and public –in the *Solon Connection Magazine*.

Social media channels to promote sponsors: Facebook, LinkedIn

Business of the Year, Volunteer of the Year

Membership plaque – show your pride to the public

Increase your exposure with a booth at “Signature Events”: NEO Business Show, Women’s Expo, Annual Golf Outing, Taste of Solon and NEO 5k GLO – Night Run & Walk.

SHOUT OUT YOUR STORY - Be a “Member in the Spotlight” or “Members in the News” on social media

Get involved in the Sales & Marketing Peer Connection Group for tips.

Offer a testimonial or networking story

Sponsor a monthly meeting, event or Solon Chamber of Commerce Scholarship Fund

Weekly chamber digest, website and *Solon Connection Magazine* advertising

Recognition for donating door prizes

Increased exposure by hosting a luncheon, committee meeting, seminar, Business After Five or ribbon-cutting with Mayor Drucker

Offer (and take advantage of) Member Discounts

“Get Savings Solon” - An opportunity to offer discounts for incoming business locating in the City of Solon.

Place your brochures in the Chamber lobby

Referrals to Solon Chamber members only

Low cost mailing labels

Affordable conference room rental for meetings up to 10 people.



Member Discounts and Cost Savings:

For Your Organization & Employees

Solon Chamber **Office Depot Retail** Card and save on many items.

Discounted Doctor Calls – **Telemedicine** – One of our most valuable benefits!

Save on your premiums and get rebates –Western Reserve Safety Council/Ohio Bureau of Worker’s Comp

DISCOUNTS: Long-term and/or short-term discounts for members and public

Discounted rates on Anthem Blue Cross/Blue Shield - medical insurance, worker’s compensation and more

Additional discounts offered through COSE

Additional business discounts offered through NOACC



Legislative Advocacy:

The Solon Chamber Board of Directors is working hard to represent the business community and provide legislative awareness. The Chamber coordinates advocacy efforts on behalf of members and the business community. The goal is to always improve the area’s business climate, build a stronger economy, and ensure that public policy decisions adequately take into account the needs of businesses and the local economy to maintain and improve our quality of life.

President/CEO Jennifer Natale and Board Chair, Cary Root, are the chamber's chief spokespersons to city government. They are assisted by the Chambers' Executive Committee, Board of Directors and staff.

The Solon Chamber's advocacy is conducted by the following means:

Legislative Committee – a Solon Chamber member is represented at City Council meetings through a delegate. Also, Board member, Bill Russo, serves on the City Council and past SCOC chair, Bill Mazur, serves on the Planning Commission.

Targeted meetings include:

Access to Washington: Congressman David Joyce speaks annually at the August 3 Chamber Luncheon Meeting with a "Washington Update" address.

Access to State: Representative Marlene Anielski coordinates periodic Economic Roundtables – most recently with Mike DeWine, General Attorney, October 2016 and Cliff Rosenberger, Speaker of the Ohio House, December 2015.

Access to City of Solon: Mayor Susan Drucker, delivers the annual "State of the City" at the March Luncheon Meeting.

Access to Solon Schools: At the May Luncheon Meeting, Joe Regano, Superintendent, Solon Board of Education, delivers Solon schools update and honors the Solon High School Scholarship winners for the Solon Chamber of Commerce Scholarship Fund. Student job board on the chamber site keeps talent local.

Economic Development – Partnership Solon Chamber and City of Solon:

President/CEO Jennifer Natale is serves on the Enterprise Zone Task Force with Economic Development Manager, Peggy Weil Dorfman.

Other partnerships that foster growth:

Business Visitation Program

Get Savings Solon Program

Student Job Board

Manufacturing Task Force

MAGNET Partnerships

Worker's Mobility Study



Enhanced Members services:

Certificates of Origin

Ribbon Cuttings with Mayor Drucker

Host an upcoming Business After Five

New Member Orientation

Links to City Website with commercial properties available site

Job and Student Job Boards

VOLUNTEER FOR A COMMITTEE – GREAT WAY TO INCREASE VISIBILITY. Business Visitation Committee, Golf Committee, Legislative Committee, Manufacturing Task Force, Membership Committee, Retail/Social Media and Connections (SMAC), Western Reserve Safety Council (WRSC), Scholarship Committee, Solon HR Roundtable Committee, Solon Women in Business Committee (SWIB), Solon Young Professionals Committee (SYP), Taste of Solon Committee, Sales & Marketing Connection Group, NEO 5k GLO Committee

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