



2018 Event Sponsorship Opportunities



Overview:

The Solon Chamber of Commerce is proud to announce our 2018 Special Events Calendar. With a new event in May, followed by our ever growing events in September, October and November, sponsorship of these events is an opportunity not to be missed!

Reasons to Sponsor:

1. **Put your business front and center:** With over 900 attendees expected at our 2018 events, the opportunity is there for you to shine.
2. **Get in front of your target market:** Looking to do business in Solon and the surrounding community? Each of our events provides an opportunity to touch hundreds of participants and attendees.
3. **Increase your reach and exposure to new clients and customers:** Outside of the events themselves, your sponsorship allows for a broad reach through social media and print materials.

2018 Sponsorship Levels (See Reverse for More Information About Each Event):

Presenting Sponsor

Investment: \$5,000 per event; \$10,000 for all three events

- Naming rights to the to the event and all branded material
- Multiple tickets to event
- Full page advertisement in program – any location
- Two Minute “Commercial” at event
- Booth at event if desired

Premier Sponsor

Investment: \$2,500 per event; \$5,000 for all three events

- Primary sponsor of event and recognition on all branded material
- Multiple tickets to event
- Full page advertisement in program – excluding back cover
- One Minute “Commercial” at event
- Booth at event if desired

Platinum Sponsor

Investment: \$1,000 per event; \$2,000 for all three events

- Prominent display on all branded material
- Multiple tickets to event
- Full page advertisement in program, excluding inside and back cover
- Booth at event if desired

Gold Sponsor

Investment: \$500 per event; \$1,000 for all three events

- Prominent display on all branded material
- Limited tickets to event
- Half page advertisement in program
- Booth at event if desired

Silver Sponsor

Investment: \$250 per event; \$500 for all three events

- Prominent display on all branded material
- Limited tickets to event
- Quarter page advertisement in program
- Booth at event if desire

2018 Event & Sponsorship Breakdown

Annual Golf Outing Friday, September 7

The Annual Golf Outing sells out every year. With opportunities to sponsor just about anything on the course as well as traditional sponsorship opportunities, get the most out of your sponsorship as golfers and guests spend in upwards of eight hours with us on the day of the event.

Anticipated Attendees: 200
Sponsorship Opportunities:**

Presenting \$5,000
Premier: \$2,500
Platinum: \$1,000
Gold: \$500
Silver: \$250
+ Event Specific Sponsorships

NEO 5K GLO Run Friday, October 12

The 5K GLO Run continues to grow at an incredibly fast pace. This year will be no different. Sponsorship provides an excellent opportunity to promote your business as well as getting “free” race registrants. There are plenty of traditional sponsorship opportunities and day of race sponsorships such as food and water stations.

Anticipated Attendees: 300
Sponsorship Opportunities:**

Presenting \$5,000
Premier: \$2,500
Platinum: \$1,000
Gold: \$500
Silver: \$250

NEO Taste of Solon Sunday, November 11

For over a decade, the NEO Taste of Solon continues to grow in both the number of restaurant participants as well as guests. If your target audience includes individuals with disposable income, sponsorship of this event is a must. Join the growing list of sponsors who have found tremendous value in partnering with us on this event.

Anticipated Attendees: 400
Sponsorship Opportunities:**

Presenting \$5,000
Premier: \$2,500
Platinum: \$1,000
Gold: \$500
Silver: \$250

****Double your sponsorship and gain sponsorship at the same level for all three of our 2018 Events****

Payment enclosed: \$	_____
Method of Payment:	Check or Credit Card
	____Master Card ____Visa ____AMEX
Name on Card:	_____
Billing Address:	_____

Card #:	_____
Expiration Date:	____/____
V-code:	_____

<p>RETURN BY MAIL</p> <p>Checks payable to:</p> <p>Solon Chamber of Commerce; 6240 SOM Center Road, #110; Solon, OH 44139</p> <p>RETURN BY PHONE</p> <p>440.248.5080</p> <p>RETURN ELECTRONICALLY</p> <p>president@solonchamber.com</p>

<p>More Info:</p> <p>Tom Bennett - President & CEO</p> <p>216.409.4965(c) - 440.248.5080(o) - president@solonchamber.com</p>
